

State of eSIM — 2026-Q2

Independent quarterly benchmark of travel eSIM providers, scored across eight weighted dimensions. Methodology first. Scores second.

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EXECUTIVE SUMMARY

What this report says

Zetexa leads the 2026-Q2 leaderboard at 86/100 (A-) across 4 of 8 dimensions. 1 of 66 providers are intentionally held as Provisional pending wider coverage. This snapshot reflects 90% of the total dimension weight; remaining dimensions are pending and excluded from grades (not counted as zero).

Key findings — pending editorial selection

The editorial team selects 5 key findings from a slate of data-derived candidates. They will appear here in the next published revision of this report. Until then, see the per-dimension pages for the underlying numbers.

LEADERBOARD

Bench Score — 2026-Q2

65 graded · 1 provisional (insufficient coverage to grade fairly).

#	Provider	Coverage	Score	Grade
#1	Zetexa	4/8	86	A-
#2	SimOptions	4/8	84	A-
#3	abesteSIM	3/8	83	A-
#4	EsimX	3/8	83	A-
#5	Jetpac	3/8	83	A-
#6	World eSIM	3/8	83	A-
#7	Simovo	3/8	83	A-
#8	Orbit Mobile	3/8	83	A-
#9	Esimglobe	3/8	83	A-
#10	Billion Connect	3/8	83	A-
#11	Esimania	3/8	83	A-
#12	Esim On	3/8	83	A-
#13	Wiiline	3/8	83	A-
#14	Lotso Travel	3/8	83	A-
#15	BNESIM	3/8	83	A-
#16	Keepgo	3/8	83	A-
#17	1GLOBAL (Truphone)	3/8	83	A-
#18	GlobaleSIM	3/8	83	A-
#19	Eskimo	3/8	83	A-
#20	Soracom Mobile	3/8	83	A-
#21	BetterRoaming	3/8	83	A-
#22	Gigago	3/8	83	A-
#23	Roamingo	3/8	83	A-
#24	Globie	3/8	83	A-
#25	Stork Mobile	3/8	83	A-

#26	Roamic	3/8	83	A-
#27	eSIM.sm	4/8	83	A-
#28	Redteago	5/8	82	B+
#29	aloSIM	4/8	82	B+
#30	Yesim	6/8	81	B+
#31	Airalo	5/8	81	B+
#32	Truely	5/8	81	B+
#33	Esimcards	4/8	80	B+
#34	Nomadesim	5/8	80	B+
#35	Maya.net	4/8	79	B+
#36	Esimatic	6/8	79	B+
#37	ZenSim	4/8	79	B+
#38	Matrix	5/8	78	B+
#39	Instabridge	4/8	78	B+
#40	Roamless	4/8	78	B+
#41	Amigo eSIM	6/8	78	B+
#42	Sim Local	5/8	77	B+
#43	Voye Global	6/8	77	B+
#44	GoMoWorld	6/8	77	B
#45	ESIMI	3/8	76	B
#46	eSIM.dog	5/8	74	B
#47	Holafly	6/8	73	B
#48	Ubigi	4/8	73	B
#49	Breezesim	4/8	73	B
#50	iRoamly	6/8	73	B
#51	Europe eSIM	3/8	72	B
#52	Kolet	3/8	72	B
#53	MTX Connect	3/8	72	B
#54	Orange Travel	3/8	72	B

#55	Manet Travel	3/8	72	B
#56	Nomad	6/8	70	B-
#57	MobiMatter	6/8	69	B-
#58	GigSky	5/8	69	B-
#59	eSIM2Fly	3/8	69	B-
#60	eSIM Thailand	4/8	67	C
#61	Saily	5/8	60	C
#62	Bytesim	3/8	58	C
#63	Latam Travellers	3/8	57	C
#64	Ohayu	3/8	56	D
#65	Japan Wireless	3/8	42	F
—	trifa	2/8	54	NR

Rank changes this quarter

Climbers

None this quarter.

Decliners

eSIM Thailand (+33 ranks)

Saily (+30 ranks)

Bytesim (+30 ranks)

Nomad (+28 ranks)

MobiMatter (+28 ranks)

GigSky (+28 ranks)

Instabridge (+26 ranks)

aloSIM (+25 ranks)

Airalo (+25 ranks)

ZenSim (+25 ranks)

Sim Local (+25 ranks)

Voye Global (+25 ranks)

GoMoWorld (+25 ranks)

eSIM.dog (+25 ranks)

Ubigi (+25 ranks)

iRoamly (+25 ranks)

eSIM.sm (+24 ranks)

Truely (+24 ranks)

Esimcards (+24 ranks)

Nomadesim (+24 ranks)

Maya.net (+24 ranks)

Matrix (+24 ranks)

Roamless (+24 ranks)

Redteago (+23 ranks)

Yesim (+23 ranks)

ESIMI (+23 ranks)

Holafly (+23 ranks)

Breezesim (+23 ranks)

Esimatic (+21 ranks)

Amigo eSIM (+21 ranks)

DIMENSION DEEP-DIVE

The eight dimensions

Each dimension is scored 0–100 and weighted into the overall Bench Score. Coverage is published transparently per provider.

DIMENSION · WEIGHT 25%

Speed & Coverage

66 of 66 providers scored. Leader: Airalo (92). Laggard: trifa (60). Avg 87, range 32.

DIMENSION · WEIGHT 10%

Plan Flexibility

66 of 66 providers scored. Leader: Airalo (65). Laggard: Breezesim (20). Avg 60.3, range 45.

DIMENSION · WEIGHT 10%

Customer Support

Pending — no providers scored this quarter.

DIMENSION · WEIGHT 10%

5G Access

62 of 66 providers scored. Leader: Amigo eSIM (90). Laggard: Latam Travellers (50). Avg 79.7, range 40.

DIMENSION · WEIGHT 20%

Pricing Value

2 of 66 providers scored. Leader: Amigo eSIM (100). Laggard: Breezesim (100). Avg 100, range 0.

DIMENSION · WEIGHT 10%

App Quality

20 of 66 providers scored. Leader: SimOptions (88). Laggard: GigSky (3). Avg 52.2, range 85.2.

DIMENSION · WEIGHT 5%

Hotspot & Tethering

15 of 66 providers scored. Leader: GoMoWorld (100). Laggard: Nomad (50). Avg 53.3, range 50.

DIMENSION · WEIGHT 10%

Fair Use & Refunds

23 of 66 providers scored. Leader: Zetexa (100). Laggard: Japan Wireless (0). Avg 68.1, range 100.

Zetexa

Zetexa earns the top published Bench Score this quarter at 86/100 (A-), ranked #1 across 4 of 8 dimensions. Dimensions still pending for Zetexa: pricing_value, app_quality, customer_support, hotspot_tethering.

How to read this

A grade is published only when a provider has enough independently sourced dimensions to be meaningful. Pending dimensions are excluded from the weighted average — never counted as zero. As coverage grows, this score will shift; the methodology appendix details the rubric.

How scores are computed

Every provider is graded across eight weighted dimensions: Speed & Coverage (25%), Pricing Value (20%), Plan Flexibility (10%), App Quality (10%), Customer Support (10%), Hotspot & Tethering (5%), 5G Access (10%), Fair Use & Refunds (10%). The Bench Score is the weighted average of the dimensions for which a provider has independently sourced data; dimensions without data are excluded and the remaining weights are renormalised.

Providers below a minimum coverage floor are intentionally held as Provisional (grade "NR") and left unranked, rather than scored on thin data. This snapshot reflects 90% of the total dimension weight; remaining dimensions are pending and excluded from grades (not counted as zero).

Affiliate revenue is structurally walled off from scoring: provider methodology, weighting and rubrics are public; affiliate links are clearly marked sponsored and never above the fold on scorecards. The full methodology, source tables, and per-dimension scoring rules are published at esimbench.com/methodology.